

BID OPENING REGISTER
DATE: 22 FEBRUARY 2022
TENDER NO.:15/FY/22

THE APPOINTMENT OF A SUITABLE SERVICE PROVIDER TO PROVIDE MEDIA PLANNING, BUYING AND INTEGRATED MARKETING SERVICES TO THE ECPTA FOR A PERIOD OF THREE (3) YEARS WITH AN OPTION TO EXTEND FOR TWO (2) YEARS.TIME: 11:00AM

No	BIDDER	AMOUNT FOR THREE(3) YEARS	AMOUNT FOR ADDITIONAL TWO (2) YEARS
1	Yellow Lizard Digital Agency	R1.260,105.00	R 243,000.00
2	Courtesy Group PTY	R 52 960 000.00	R40 656 000.00
3	Boomtown	R1 890 000.00	R 1 260 000.00
4	Makinawa Media Solutions	R 2 047 141.29	No amount
5	Berge Farrell	Refer to Rates Card	
6	Rubix Media PTY	R 2 833 074.40	No amount
7	Constant Communication	R614 469.60	R 495 217.94
8	Basadz	Refer to Rates Card	
9			
10			
11			

OFFICE OF THE CEO | BIODIVERSITY & CONSERVATION | MARKETING | DESTINATION DEVELOPMENT | FINANCE | CORPORATE SERVICES | RESERVATIONS

17 - 25 Oxford Street | East London | 5201 | P.O. Box 11235 | Southernwood | East London | 5213 | Tel. +27 (0) 43 492 0881 www.visiteasterncape.co.za

