

BID OPENING REGISTER

DATE: 10 AUGUST 2022

BID NO. 10/FY/23

MEDIA PLANNING AND BUYING SERVICES – RATE CARD

MEDIA PLANNING

| No | BIDDER | Hourly Rate YEAR 1 | Hourly Rate YEAR 2 | Hourly Rate YEAR 3 | Hourly Rate YEAR 4 | Hourly Rate YEAR 5 |
|----|-------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. | Unorthodox PR and Media Group | R 1 500.00 | R 2 000.00 | R 2 500.00 | R 3 000.00 | R 3 500.00 |
| 2. | Basadzi Madia and Personnel Pty Ltd | R 750.00 | R 787.00 | R 826.87 | R 868.21 | R 911.62 |
| 3. | Makinwa Media Solutions Pty Ltd | R 200.00 | R 250.00 | R 300.00 | R 350.00 | R 400.00 |
| 4. | Boomtown Pty Ltd | R 350.00 | R 350.00 | R 350.00 | R 350.00 | R 350.00 |
| 5. | Sondlo & Knopp Advertising | R 120.50 | R 130.00 | R 140.00 | R 150.00 | R 150.00 |
| 6. | Busi Ntuli Communications | R 85.00 | R 89.68 | R 94.61 | R 99.81 | R 105.30 |
| 7. | Retrolux Consulting Pty Ltd | R 750.00 | R 795.00 | R 843.00 | R 894.00 | R 948.00 |
| 8. | Follax Media cc | R 1 875.00 | R 2 125.00 | R 2 375.00 | R 2 500.00 | R 2 750.00 |



MEDIA BUYING / PLACEMENT

| No | BIDDER | Hourly Rate YEAR 1 | Hourly Rate YEAR 2 | Hourly Rate YEAR 3 | Hourly Rate YEAR 4 | Hourly Rate YEAR 5 |
|----|-------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| 1 | Unorthodox PR and Media Group | R 1 500.00 | R 2 000.00 | R 2 500.00 | R 3 000.00 | R 3 500.00 |
| 2 | Basadzi Madia and Personnel Pty Ltd | R 550.00 | R 577.50 | R 606.37 | R 636.69 | R 668.53 |
| 3 | Makinwa Media Solutions Pty Ltd | R 691.99 | R 723.28 | R 771.85 | R 826.54 | R 891.24 |
| 4 | Boomtown Pty Ltd | R 350.00 Plus 9% commission | R 350.00 Plus 9% commission | R 350.00 Plus 9% commission | R 350.00 Plus 9% commission | R 350.00 Plus 9% commission |
| 5 | Sondlo & Knopp Advertising | R 120.50 | R 130.00 | R 140.00 | R 150.00 | R 150.00 |
| 6 | Busi Ntuli Communications | R 85.00 | R 89.68 | R 94.61 | R 99.81 | R 105.30 |
| 7 | Retrolex Consulting Pty Ltd | R 2 000.00 | R 2 112.50 | R 2 232.50 | R 2 383.00 | R 2 385.80 |
| 8 | Follax Media cc | R 1 875.00 | R 2 125.00 | R 2 375.00 | R 2 500.00 | R 2 750.00 |

OPENED BY  _____

WITNESSED BY _____



DATE 10 | 08 | 22.

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