

THE APPOINTMENT OF A SERVICE PROVIDER FOR MARKETING AND DESIGN SERVICES ON AN “AS AND WHEN” REQUIRED BASIS, FOR A PERIOD OF THREE YEARS WITH AN OPTION TO RENEW FOR A FURTHER PERIOD OF TWO YEARS.

BID NO: 23/FY/23

| No | QUESTIONS | ECPTA RESPONSES |
|----|---|--|
| 1 | I would like to make an inquiry regarding tender number in subject, could you please advise if a marketing agency from Johannesburg can participate in the process. | <p>The tender process is open for all bidders to bid regardless of the location inside/outside of South Africa.</p> <p>Therefore, yes, a company from Johannesburg can participate in the tender process.</p> |
| 2 | <p>Evaluation Criteria:</p> <ul style="list-style-type: none"> ▪ Can we use the same letter if the letter covers two different campaigns ▪ Can we use samples from the same campaign but covering all three areas (print, digital and social) | <ul style="list-style-type: none"> ▪ The same letter can be utilised if it clearly indicates the two different campaigns as required. The scope of work contained in the letter must be clear so that it can be allocated to the two different campaigns. <p>Failure for the letter to be detailed as mentioned above, only the campaign stated in the letter will be utilised for the evaluation purposes as no assumptions can be made outside what is stated in the letter.</p> <ul style="list-style-type: none"> ▪ The same samples can be utilised from the same campaign as long as they cover print, social and digital. |
| 3 | <p>Required documents per page 21:</p> <ul style="list-style-type: none"> • Medical Certificate (can you indicate if this is necessary and, if so, who of the team members is required) | <p>A medical certificate is only required from a bidding company that wants to claim points on SBD 6.1. page 54 of the document.</p> <p>In the instance where one of the owners/ directors of the bidding company that appear on the CSD/Cipro document has a disability, the</p> |

medical certificate of the owner must be submitted to claim the Disability points under Specific Goals.

If there are no directors/owners with disabilities, the bidding company does not have to submit the medical certificate and will forfeit the points allocated for disability under the Specific Goals.

I would like to thank you on behalf of Eastern Cape Parks and Tourism Agency (ECPTA) for expressing your interest in the bid.

Yours Faithfully,



Mr. Siviwe Manxiwa

SCM MANAGER

27/03/2023

DATE