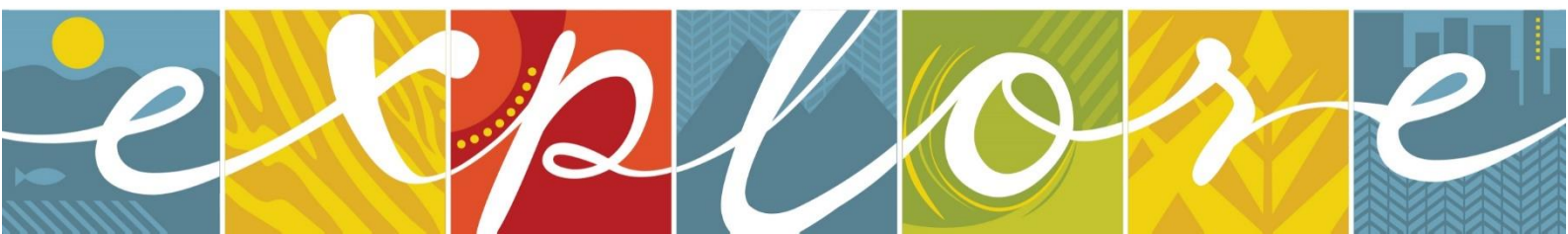


Terms and Conditions for the Snap, Tag and Share Competition

1. The competition is open to registered users of Facebook, aged 16 or over. The competition will run from 01 June 2024 to 25 August 2024. The winner will be announced on the 31st of August 2024.
2. All information detailing how to enter this competition forms part of these terms and conditions. It is a condition of entry that all terms and conditions are adhered to. Submission of an entry will be taken to mean acceptance of these terms and conditions.
3. The promoter of this competition is the Eastern Cape Parks & Tourism Agency.
4. To enter, entrants must enter the competition by uploading a photo of themselves at an Eastern Cape experience or destination, tag at least 5 friends/followers and share the post on Facebook using the dedicated hashtags: #snaptagshare and #visiteasterncape
5. The winner will be chosen based on the number of likes their post receives.
6. Each entrant agrees that they have independently developed and/or have the relevant authority/consent(s) to submit the Entry and will not infringe on the intellectual property or any other rights of any person.
7. Entries will not be accepted if deemed inappropriate or offensive by the Eastern Cape Parks & Tourism Agency (in its absolute discretion).
8. There will be one winner. No correspondence will be entered into regarding the selection of the winning Entries.
9. By entering the competition you give the Eastern Cape Parks & Tourism Agency the right to use your image(s) for other marketing initiatives and to contact entrants with future promotions and campaigns.
10. This prize cannot be transferred to a 3rd party.
11. The travel prize must be redeemed by the 28th of February 2025.



12: The prize is as follows: An Eastern Cape travel prize including two nights accommodation and three adventure activities to an estimated value of R15 000. It must be noted that the prize will be for two persons sharing and is on a self-drive basis. A prize voucher/s will be issued, and the winner is to make the necessary arrangements directly with the relevant establishments to take up the prize. The prize is subject to availability and not transferable nor may it be redeemed for the cash value.

13. The Eastern Cape Parks & Tourism Agency will notify the winner in writing via email.

14. The winners must provide their name, email address and contact telephone number and confirm that they are available to accept the prize as specified by the Eastern Cape Parks & Tourism Agency. The Eastern Cape Parks & Tourism Agency reserves the right to request proof of age, residence and identity of the winner. If a winner cannot provide any of the above details and confirmations to The Eastern Cape Parks & Tourism Agency's satisfaction within 3 days of being contacted by The Agency and/or cannot confirm they accept the prize within 3 days of being notified by The Eastern Cape Parks & Tourism Agency, the winner's entry will be deemed invalid and The Eastern Cape Parks & Tourism Agency reserves the right to select another winner from the remaining Entries.

15. By entering, Entrants understand that they are providing their information to The Eastern Cape Parks & Tourism Agency and not to Facebook. This competition is not sponsored, endorsed or administered by, or associated with Facebook. Any questions, comments or complaints regarding the promotion will be directed to the Eastern Cape Parks & Tourism Agency, not Facebook.

16. The winners consent to the Eastern Cape Parks & Tourism Agency announcing their name publicly as a prize winner, making copies of or publishing the whole or any part of the Entry and otherwise using the Entry and any rights in relation to the Entry for any purpose and without compensation.

17. The information entrants provide will be used by the Eastern Cape Parks & Tourism Agency for the purpose of conducting this competition. The Eastern Cape Parks & Tourism Agency may disclose entrants' personal information to its contractors and agents to assist in conducting this competition or communicating with entrants and to contact entrants for future marketing initiatives.



18. The Eastern Cape Parks & Tourism Agency reserves the right to amend these terms and conditions at any time or offer a reasonable equivalent to the prize described. The winner may not exchange the prize for cash or other cash alternative.

19. Employees of the Eastern Cape Parks & Tourism Agency and its affiliates and any other persons or employees of companies associated with this Competition and members of their families and households of any such persons, are not eligible to enter this Competition. Any such entries will be invalid.

Approved by: Lihle Dlamini



Chief Marketing Officer

Date: 28 May 2024

